Quick Reference

Five Reasons to Choose Epson[®] Laser Displays for your Classroom

Deliver Learning That Sticks

Epson Laser Displays go where flat panels can't.



Laser-Focused Learning

Epson Laser Displays help educators engage the classroom in ways flat-panel displays can't — to captivate students for learning that sticks.

Specifically designed for education, Epson displays deliver immersive images without compromising whiteboard space. And advanced laser technology means no lamps to change — ever. Epson's BrightLink offers the lowest cost image per square inch vs. interactive flat panel displays¹ and are backed by Epson's 25-year track record in education. More than 10 million students learn with Epson projectors every day.

Here are five reasons you'll want to choose an Epson laser display for your classroom:



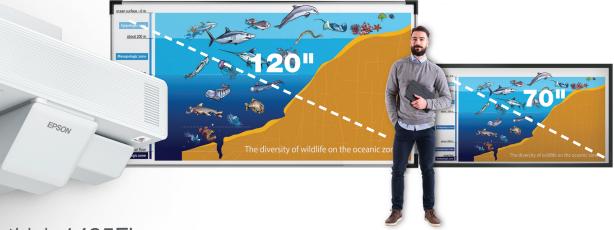
Versatility – Epson Laser Displays deliver immersive images without compromising whiteboard space.

Schools are moving away from traditional front-facing classrooms to flexible, adaptable spaces. Epson laser displays are a perfect fit, allowing teachers to teach from anywhere in the room, and present on virtually any flat surface.² Display up to four content streams at once with ease. And, unlike flat-panel displays, there's no "dead space" when the projector display is turned off — you can still use your wall or whiteboard for other activities. Epson Laser Displays will remain a flexible, seamless part of your tech stack for years to come.



58% of classroom students can't read content from a 70" flat panel in an average-sized classroom.³

Reach and teach the whole room. Epson laser displays deliver interactive areas up to 120" and offer up to 95 percent more interactive space vs. a 75" flat panel. Now you can take advantage of a larger-than-life display without paying a premium for size. Maximize impact, encourage collaboration and engage everyone in the classroom.



BrightLink 1485Fi

Save your whiteboard. Unlike flat panels, the BrightLink 1485Fi doesn't waste wall space. Turn it off and teachers can use the entire wall for other purposes.





Laser means no lamps to change - ever!

Our laser displays have a virtually maintenance-free 20,000-hour laser light source with no lamps — say goodbye to downtime.⁴ Plus, Epson 3-chip 3LCD technology delivers high color brightness, uncompromising image quality and road-tested reliability. Ultra-bright 5,000-lumen⁵ HD images help create immersive learning even with classroom lights on.



Proven – and connectable.

Seamlessly integrate with Chrome, Mac, Windows, Android and iOS to enhance every student's learning experience with dynamic, interactive displays that invite participation and engage students. With the Epson iProjection[™] App, instructors can connect up to 50 student devices simultaneously — sharing content from up to four devices at a time — so students can display images, documents and webpages right from their devices.⁶ Epson has been a trusted partner and innovator in the classroom for over 25 years. We know the territory.



Affordable Pricing for Education Customers.

Epson BrightLink displays offer the lowest cost image per square inch vs. interactive flat panel displays.¹ Plus, with Epson's Brighter Futures[®] Program, we offer competitive pricing for education customers and make it easy for schools to put state-of-the-art visual displays in every classroom. Get special discounts and benefits that reduce the overall cost of ownership, including a 3-year limited warranty. For more information about projection displays and pricing, visit www.epson.com/edguide

Outstanding Support

Of course, we wouldn't be the world leader in projection technology without also offering outstanding customer service and support. When you buy an Epson product, it's backed by one of the world's finest customer-care programs, offering true peace-of-mind ownership. It's called the Epson Road Service Program, and if anything goes wrong with your product while it's under warranty, we'll send another unit the next business day,⁸ within the U.S. or Canada, absolutely free of charge. Think of it as a bonus reason to choose Epson — and contact your sales rep or reseller today.





Epson Education Solutions

Epson has been a trusted partner and innovator in the classroom for over 25 years. We partner with you to offer a seamless experience, working with and across devices, curriculum and infrastructure to best meet your specific needs, focusing on:

- Engaging students
- World-class customer service and support
- Cost-effective, high-quality solutions
- A commitment to the environment

Discover how Epson can help deliver laserfocused learning in your classrooms.

www.epson.com/education



1 Versus comparable interactive flat panel displays measuring 65-inches and above. PMA Research data for 2019 1Q-3Q, North America. | 2 BrightLink Pro 1450Ui/1460Ui/1470Ui/1480/1485Fi only. | 3 Leading 70" class 4K resolution flat-panel in a 22' (width) by 27' (depth) classroom-style arrangement. Participants were seated 8' to 27' from the display. When asked to copy down six short items of information from slides being displayed, 58 percent of students ages 12–22 copied at least one item incorrectly. Based on U.S. research conducted by Radius Research 2016. | 4 No required maintenance for the light source for up to 20,000 hours. Approximate time until brightness decreases 50% from first usage. Measured by acceleration test assuming use of 0.04–0.20 mg/m3 of particulate matter. Time varies depending on usage conditions and environment. Replacement of parts other than the light source may be required in a shorter period. | 5 Color brightness (color light output) and white brightness (white light output) will vary depending on usage conditions. Color light output measured in accordance with IDMS 15.4; white light output measured in accordance with ISO 21118. | 6 For wireless functionality, including via the Epson iProjection App, the projector must be configured on a network, either through the Ethernet port on the projector (check model specifications for availability) or via a wireless connection. Check your owner's manual to determine if a wireless LAN module must be purchased separately to enable a wireless connection. Not all Epson projectors are able to be networked. The Epson iProjection App does not support all files and formats. See www.epson.com for details. | 7 Based on PMA Research data for Q1-Q3 2017 in [North America/USA/Canada]. Excludes Pico/Personal/Integrated Projectors and D Cinema. | 8 Expedited shipping not available in all areas. Road Service orders must be in by 3 p.m. Eastern Time for Next-Business-Day delivery.

Better Products for a Better Future

Epson America, Inc. 3840 Kilroy Airport Way, Long Beach, CA 90806



Epson Canada Limited 185 Renfrew Drive, Markham, Ontario L3R 6G3 www.epson.com www.epson.ca

EPSON is a trademark and EPSON Exceed Your Vision is a registered logomark of Seiko Epson Corporation. All other product brand names are trademarks and/or registered trademarks of their respective companies. Epson disclaims any and all rights to these marks. Copyright 2020 Epson America, Inc.