

# Nonprofit Organization Case Study


## At a glance


This organization was vulnerable to cybersecurity attacks due to their outdated cybersecurity posture and lack of employee training. They were in need of help deciding on technology initiatives that would benefit their unique needs. They also needed a secure and efficient way to collaborate and improve communication.

Pulse implemented cybersecurity solutions to secure their network as well as train their employees to identify phishing emails. Additionally Pulse provides a vCIO to advocate for their current and future technology needs. Finally, they transitioned to Microsoft 365 to improve team efficiency and collaboration.



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## CHALLENGES



Prior to Pulse Technology, the organization's digital platforms were vulnerable due to outdated cybersecurity measures. Additionally their operational efficiency was not optimized.

## SOLUTIONS



- Managed IT Services & Cybersecurity
  - Workstation Support
  - Patching/Remediation
  - Firewall Security
  - Antivirus Protection
  - 24/7 Monitoring
  - Microsoft 365 License Management
  - Employee Phishing Training

## BENEFITS



1

### Network and Data Security

By implementing cybersecurity into their organization, they are able to reduce their risk of data loss, downtime, and reputational damage.

2

### vCIO - Technology Advocate

With a dedicated virtual Chief Information Officer (vCIO), they have a technology advocate to discuss current and future beneficial initiatives.

3

### Staff Cyber Awareness

By attending employee cyber training, their staff now has a stronger understanding of how to identify and handle phishing emails.

## STATEMENT FROM ORGANIZATION

"The Pulse team are wonderful to work with! Everyone provides quick, expert and personal care when you need it to keep your team moving on what's most important to you. They also proactively plan for your company's future needs, providing affordable and realistic options, always looking for creative solutions."

-Courtney B.