

# Illinois School District Case Study



## At a glance

This school district was looking for a video display solution that would add additional benefits to its gymnasium. Pulse provided the solution they needed by installing a Watchfire video display.

## CHALLENGES

This school district was in need of a video board solution to fit in their gymnasium. With all the options and companies out there, they chose Pulse Technology because they loved the product that was recommended for their needs and were confident in the level of support Pulse provided.

## SOLUTIONS

- Watchfire 7' x 12' LED Video Display with Controller
- Ignite Sports software which included sports templates and tools to customize content

## BENEFITS

### Added Support for Local Businesses

1

"We have been able to add another venue for local business to advertise and support our athletic programs."

### Interactive and Entertaining Experience

2

"Spectators and players love the in-game interactions ... which add to the entertainment and experience for our student athletes."

### Funding for Athletic Programs

3

"The board will pay for itself in a relatively quick time period and will soon bring in money for our athletic programs."


## STATEMENT FROM ORGANIZATION

"Pulse Technology is the ideal technology solution. Pulse stood by us before, during, and well after our purchase. They are continually checking in on our satisfaction with our product. I could not be happier with the way they have conducted business with us!"

~Mark



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